



SECURITY SAFETY PRODUCTS

PoC

(Push to Talk over Cellular Network)

Radio

CHANGING THE GAME

FOR SCHOOL SAFETY

The introduction of the SSP (Security Safety Products) PoC Radio as a solution for crisis communication in active shooter scenarios offers many advantages:

- **Instant and Accurate Communication:** The SSP PoC Radio enables instant communication directly from the source closest to the crisis. This means that accurate information can be relayed quickly, allowing employees to make immediate life-saving decisions. Having real-time information is crucial in an active shooter situation where every second counts.
- **Broadcast Capabilities:** The SSP PoC Radio allows every staff member to broadcast information to the entire staff, select groups, or individuals. This feature facilitates efficient communication and coordination during an emergency. It ensures that important messages reach the intended recipients promptly, enhancing overall situational awareness.
- **Empowering Employees:** By equipping every staff member with an SSP PoC Radio, you increase the security presence of the entire campus. It empowers employees with a life-saving security device, transforming them into an extended security team. This broader involvement enhances the response capabilities and increases the number of potential sources of critical information.
- **Utilizing Cellular Network:** The SSP PoC Radio operates on the nationwide largest cellular network, eliminating the need for repeaters on campus. This feature simplifies the implementation and maintenance of the communication infrastructure, as there is no requirement for additional hardware installation. Leveraging the existing cellular network ensures reliable and widespread coverage.
- **Cost-Effective Solution:** The SSP PoC Radio is priced at more than half the cost of traditional radios. This affordability makes it a viable option for organizations with budget constraints or those seeking a cost-effective crisis communication solution. By offering comparable functionality at a lower cost, the SSP PoC radio provides value for money.

The ability to provide instant and accurate information from sources closest to the crisis helps first responders by providing them with critical facts for a successful intervention. Continuous communication with lockdown staff members during a crisis allows them to stay informed about the progress of the response team, enabling better coordination and situational awareness.

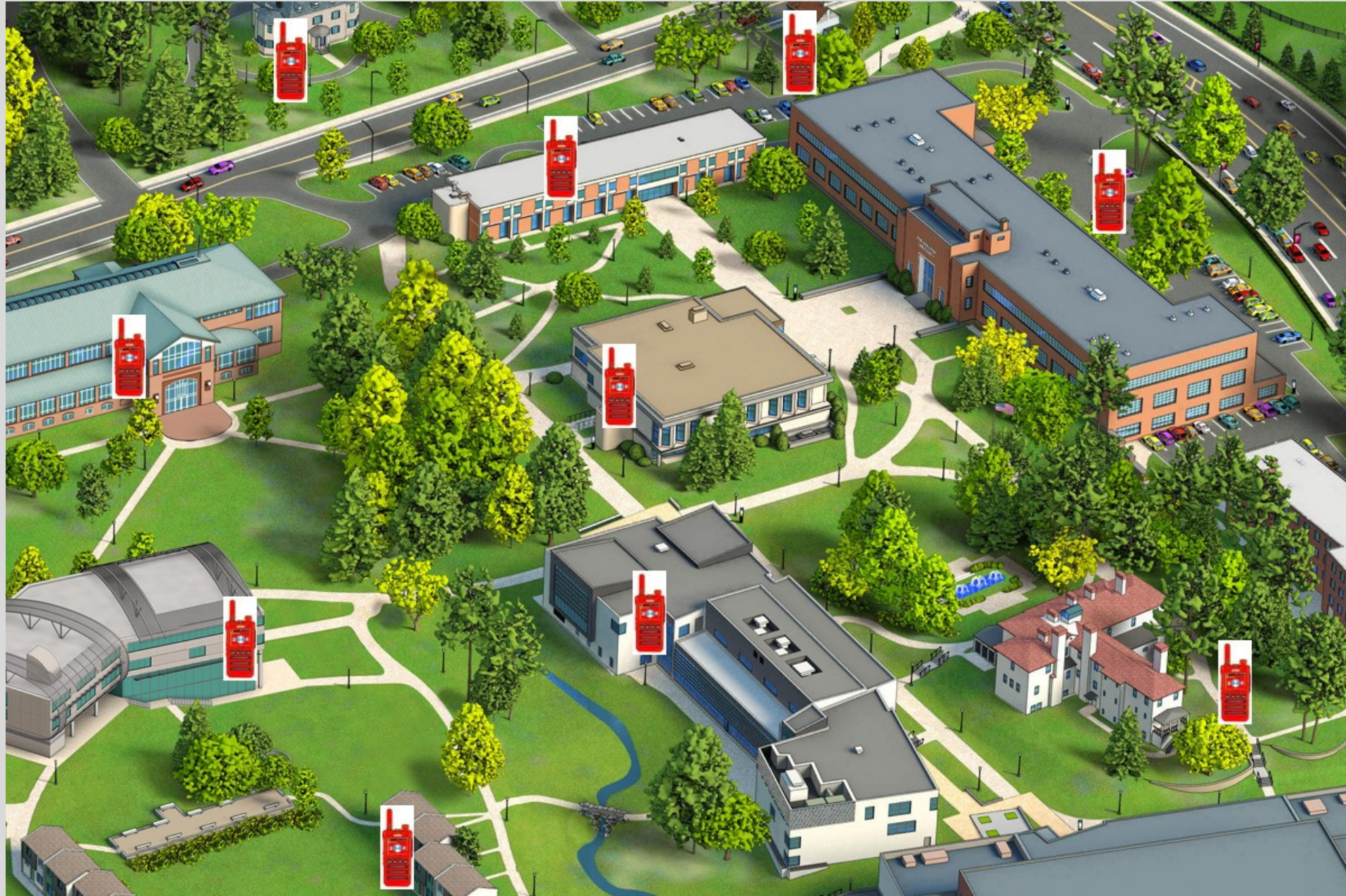
It's important to note that while the SSP PoC Radio may offer benefits in crisis communication, the overall safety and response strategy in an active shooter scenario should include a comprehensive approach encompassing other safety categories such as access control, lockdown protocols, and a well-trained response team.



This is what your Security Team looks like with PoC Radios for Security Only



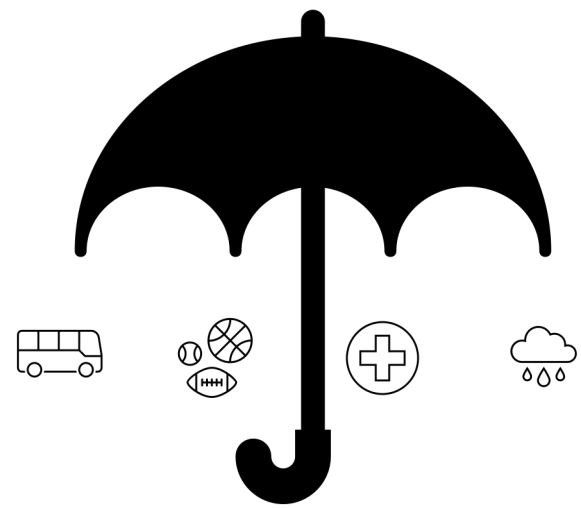
This is what your Security Team looks like with PoC Radios for Security and Administrative Staff



This is what your Security Team looks like with PoC Radios for Security and ALL Staff Members



The SSP PoC Radio has many additional uses beyond its primary purpose of Security:



- **Bus Drivers:** SSP PoC Radio can provide a direct communication channel between bus drivers and the school administration or other relevant personnel. This can be helpful in case of emergencies, delays, route changes, or any other communication needs between the driver and the school.
- **Field Trips and Athletic Events:** During field trips or athletic events, the SSP PoC Radio can be used to coordinate and communicate among the organizers, teachers, and coaches. It enables quick and efficient communication, ensuring everyone stays informed and connected throughout the event.
- **Medical Emergencies:** In case of medical emergencies within the school premises, the SSP PoC Radio can be utilized to immediately alert the school nurse, administrative staff, or other designated medical personnel. This allows for rapid response and appropriate assistance to the affected individuals.
- **Injuries in PE, Recess, and Athletic Practice:** When accidents or injuries occur during physical education classes, recess, or athletic practice, the SSP PoC Radio can be used to notify the relevant personnel, such as teachers, coaches, or the school nurse. It enables prompt communication, allowing for timely medical attention and necessary actions to be taken.
- **Inclement Weather Situations:** During severe weather conditions like storms, tornados, or other emergencies, the SSP PoC Radio can serve as a vital communication tool. It helps school staff, administrators, and security personnel to relay important instructions, safety protocols, evacuation plans, or any changes in school schedules to ensure the well-being and safety of students and staff.



SSP PoC Radio Specification

Dimensions: 63x27x127mm. Size of most cellular phones



- **3G/4G/LTE Cellular Connectivity:** The device operates off the worlds largest cellular network using 3G, 4G, and LTE technologies. This allows for nationwide, instant communication.
- **Wi-Fi Connectivity:** In addition to cellular connectivity, the device also supports Wi-Fi connectivity. This enables communication and data transfer over local wireless networks.
- **Large Informative Display:** The Radio is equipped with a sizable display that provides relevant information such as contact lists, call status, and other details that aid in using the device effectively. Very user friendly.
- **Loud Audio Output:** The SSP PoC Radio is designed to provide loud audio output, ensuring clear and audible communication even in noisy environments.
- **GPS Support:** The device features GPS support, allowing for location tracking and positioning. This feature can be beneficial for applications such as fleet management or emergency services.
- **SOS Emergency Button:** An SOS emergency button is included on the device, which can be pressed to send an immediate distress signal or emergency call for help.
- **Rugged Design:** The Radio is built with a rugged design, making it durable and resistant to impacts, shocks, and rough handling. This design ensures the device can withstand challenging environments and outdoor use.
- **IP54 Waterproof:** The device is rated IP54 for waterproofing, indicating that it provides protection against limited dust ingress and water splashes. While it may not be fully submersible, it offers a significant level of resistance to water.

SSP PoC Radio. Changing the game for School Safety

Nation Wide 2-way's push-to-talk system for schools is a powerful tool for enhancing communication and safety within educational environments. With its ability to provide clear and instant communication across various locations, including auditoriums, campuses, and bus fleets, it can help to improve coordination and response times in everyday situations as well as emergencies.

The inclusion of real-time GPS tracking is also a valuable feature, as it can allow school administrators and staff to quickly locate and respond to incidents or emergencies and ensure the safety of their students and staff. The ability to connect one-to-one, with groups, or to the entire network provides flexibility in communication, enabling users to communicate in a way that best suits their needs.

The radios and service fees are available at a price point that fits within education budgets, making them accessible to schools of all sizes and levels. Overall, SSP's Nation Wide 2-Way's push-to-talk system for schools is an effective solution for enhancing communication and safety in educational environments.

Price

Initial Cost

\$350 per Radio, NO activation fee. NO programming fee.

Recurring Cost

\$25 Monthly Service Fee per Radio.

Optional Cost – GPS App (one app can view all radios)

\$25 per month per GPS app. Usually 1 app is all that is needed, but more can be purchased if needed.

No Contracts. 30 Day Cancellation

1-year warranty on all radios. We will repair or replace it within 48 hours.

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